

PAB Accreditation: Value to the Profession?



Planning
Accreditation
Board

Saturday, October 26, 2019
ACSP Conference, Greenville, SC

Planning Accreditation Board

Mission: *To promote excellence among planning programs and ensure high quality education for future urban planners.*

- ▶ *8 Board Members, appointed by APA, AICP and ACSP*
- ▶ *75 master's and 16 bachelor's degrees at 79 North American Universities*

Task Force Members

Alex Lieber, AICP - Chair, Planner, AKRF, Inc.

Bruce Knight, FAICP - Planning and Development Director, City of Champaign

Lesli Hoey, Ph.D. - Assistant Professor, University of Michigan

Ward Lyles, Ph.D. - Assistant Professor, University of Kansas

Kimberley Mickelson, JD, AICP - Senior Assistant City Attorney, City of Houston

Elizabeth Tyler, FAICP - Planning Consultant (CA)

Mirit Friedman - Student Representative, Georgia Institute of Technology

Innovation

PAB Goals (2017-2022 Strategic Plan):

- *Promote and encourage a culture of innovation in program content and delivery*

Innovation Report Summary

- Emerging Trends in Planning Practice and Education
 - Trends in Higher Education—technology/distance learning; “return on investment”; financial pressures and decreased funding
 - Trends in the Planning Profession—uncertain and contentious political world; engagement in broader political and social issues; need for enhanced cultural competencies; new technology

Innovation Report Summary

- **Defining a Culture of Innovation**

A culture of innovation invests in the institutional environment and human capital to create anticipatory and responsive research and courses in pursuit of a more informed planning practice.

- **Developing a Culture of Innovation Between the Profession and the Academy**

Strategies/partnerships for academic and professional planners to collectively support innovation

- **Role of PAB in Supporting Innovation**

Innovation Report Summary

Available on the PAB website News & Events section:

<https://planningaccreditationboard.org/index.php?s=NewsEvents>

Value of Accreditation

PAB Goals (2017-2022 Strategic Plan):

- *Communicate the value of accreditation to all constituents.*

Value of Accreditation

PAB Goals (2017-2022 Strategic Plan):

- *Communicate the value of accreditation to all constituents.*
 - *What role does accreditation play in the field?*
 - *What value does accreditation provide to the profession?*
 - *How can PAB more effectively communicate its role?*

Question 1:

How could a stronger connection between practice and the academy be established?

Question 2:

What do you think is accreditation's biggest area of impact and value?

- Does accreditation give a program a stronger profile, attract students?
- Does accreditation help a program gain support from higher administration?
- What value do the curriculum standards provide?
- Other areas of value to educators? Students?

Question 3:

What is the level of awareness of the connection between accreditation and AICP credential/candidacy?

Question 4:

How do you typically interact with PAB (as a faculty, student, etc)?

- As a stakeholder, how familiar are you with PAB and accreditation standards in general (e.g. curriculum requirements)?

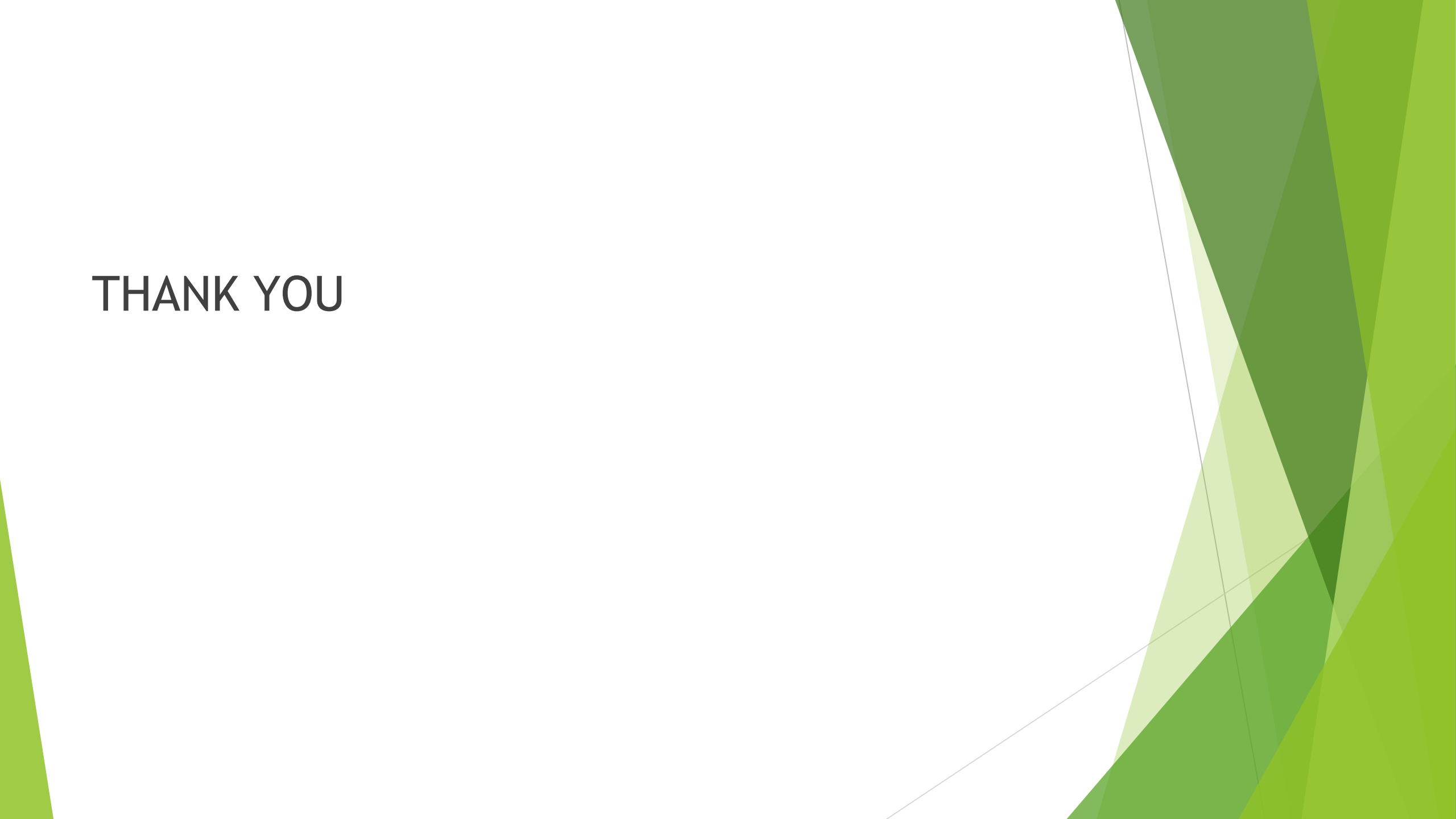
Question 5:

What is the most common communication stream (email, website, etc)? Do you think this is effective? What could be improved?

Question 6:

What kinds of additional support for planning programs, students, and/or the profession could PAB be providing?

THANK YOU



Additional feedback on these topics can be submitted to:

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