Innovation in Planning Education and Accreditation

Thursday October 25
ACSP Conference, Buffalo

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Planning Accreditation Board

Mission: To promote excellence among planning programs and ensure high quality education for future urban planners.

- 8 Board Members, appointed by APA, AICP and ACSP
- 72 master’s and 17 bachelor’s degrees at 78 North American Universities
Accreditation and Innovation

PAB Goal: *Promote and encourage a culture of innovation in program content and delivery* (PAB’s 2017-2022 Strategic Plan)
APA Conference Summary
Emerging Trends and Innovation in the Profession and the Academy

How can programs adjust to address current issues and challenges professionals face? What skills or areas of focus should be emphasized?

- Unstable/divisive political world
- Lack of trust in “experts” and technocratic thinking
- Broadening scope of planners responsibility (e.g. global warming and climate change, social justice needs)
- Ability to work in different sectors and audiences
- Use of new technology
APA Conference Summary
Defining a Culture of Innovation

What elements are important for a culture of innovation?

- Awareness of developments in the field, bringing in the “real world”
- Openness to new partnerships with other fields and interdisciplinary approaches
- Flexibility in learning techniques (course delivery, student evaluations, use of technology)
APA Conference Summary

Additional feedback on these topics can be submitted to:

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Review of PAB 2017 Accreditation Standards

Preconditions
1. Strategic Planning and Progress
2. Students
3. Faculty
4. Curriculum
5. Governance
Exercise 1:
Perception of accreditation’s role in promoting and encouraging innovation

1) How can accreditation be a motivator for innovations and conversely, how is accreditation an obstruction to innovation in education?

2) What are some innovations in the profession that PAB standards do not accommodate?

3) How do we maintain compliance with accreditation standards while nurturing innovation? Is there a conflict?
Exercise 2: How can the Academy and Profession work together to support innovation?

1) What are the barriers to partnerships (e.g. promotion and tenure, pedagogy)?
2) How do we link innovation in the field with innovation in academic planning programs?
3) What are strategies and partnerships to foster innovation in planning programs, which will lead to longer term innovations in the profession?
Group Discussion:

What could/should be innovations in curriculum that would support emerging trends in practice? How can PAB promote and encourage this innovation in curricula?
THANK YOU
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