APA National Conference Seattle, WA – April 20, 2015

Planning Tomorrow: Knowledge, Skills, and Values for the Future

Linda C. Dalton, PhD, FAICP Cal Poly, San Luis Obispo ldalton@calpoly.edu

Planning Today (from APA surveys)

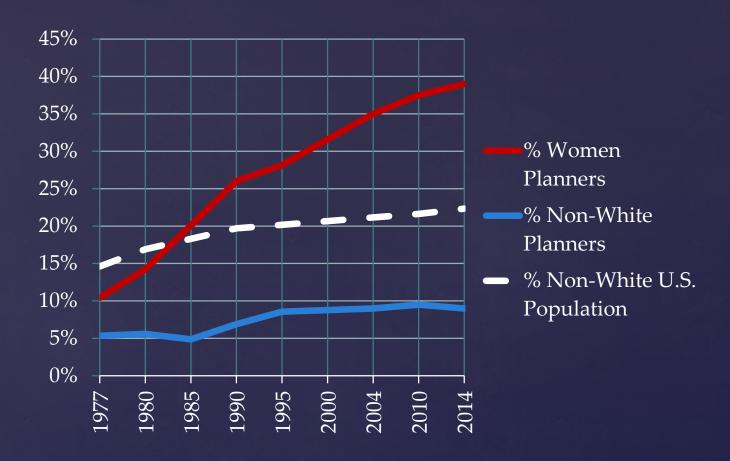
- Planners
- Public agencies
- Private and non-profit work

The Future (from forecasts)

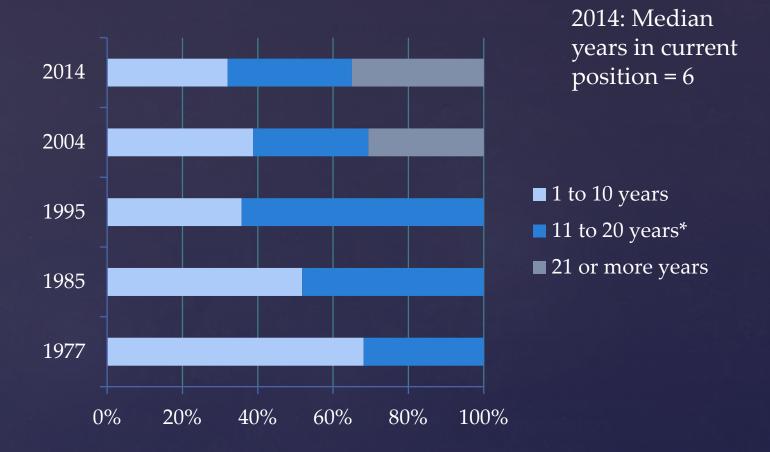
Planning Tomorrow (implications)

- The planning office
- Knowledge
- Skills
- Values

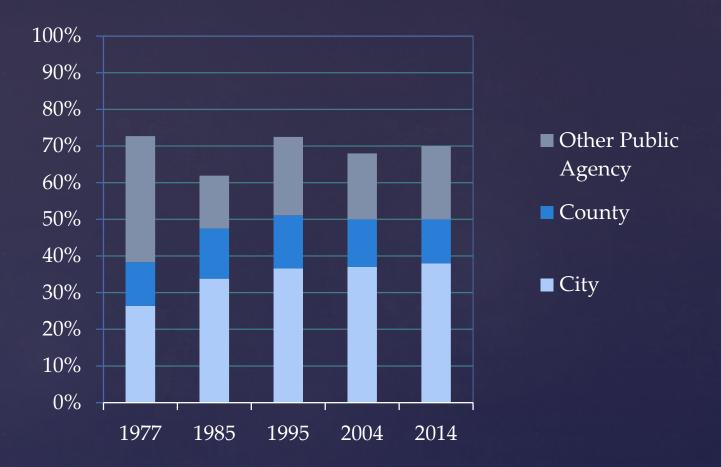
Overview



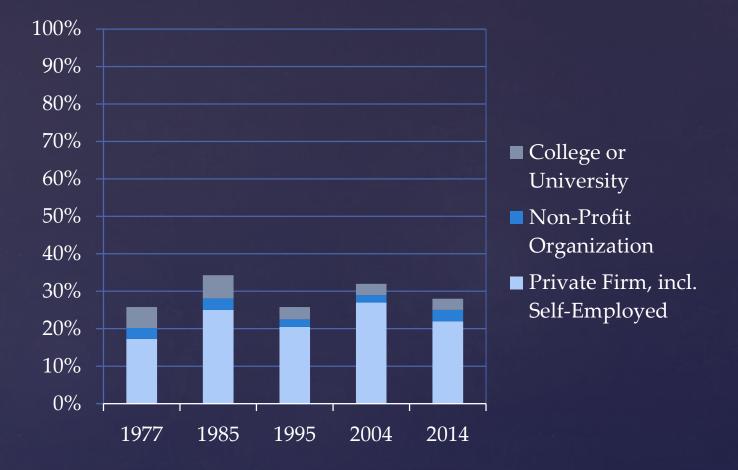
Planners - Demographics



Planners - Experience



Public Agencies



Private and Non-Profit Work

Demographics **Economics Human Settlements** Natural Environment **Politics** Social Justice Technology

The Future

All Planners and Offices

- Career mobility
- 'Working anytime, anywhere'
- 'Bring your own device'

The Public Agency

- Pension funding
- 'Disruptive' attitudes toward regulation

The Private Firm

- Conglomerates, associates, and sole proprietors
- Space and technology sharing

The Future Planning Office

Natural Environment

- Resource management
- Catastrophes
- Applied science

Demographics & Human Settlements

- Health and wellness
- Housing
- Transportation systems
- Aging infrastructure

Economics

- Capital
- Revitalization & 'retrofitting'

Knowledge

Human Settlements & the Natural Environment

Contingency planning

Technology

- Proficiency, currency, adaptability
- Use of 'big data'

Demographics, Politics & Social Justice

- Communication across generations and interests
- Plan-making that mediates differential impacts of public policy on diverse constituents

Skills

Demographics

 Closing the gaps in the profession and the community

Economics & Social Justice

- Educational opportunities
- Wealth disparities

Technology

Access, security and privacy

Politics

• The Public Good

Values

Tomorrow's Planners Need

- More <u>knowledge</u> about revitalization and 'retrofitting' than traditional land use as many areas approach build out.
- <u>Skills</u> to address socio-economic consequences in plans so as to avoid gentrification.
- <u>Values</u> that reinforce the Public Interest for example, that we regulate development to protect the 'health, safety, and welfare' of people and property.
- And all of this takes <u>Leadership</u>.

Summary