

# PAB NEWSLETTER

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## Important Dates

### January 31, 2020

Annual Report due for all Programs

### January— March

Spring Site Visits

### April 25 – 28

PAB Spring Board Meeting at the [APA National Conference](#) in Houston, TX

### June 15

Draft Self-Study Report due for programs with fall 2020 Site Visits

### July 1

Progress Reports Due (if applicable)

### September 15

Draft Self-Study Report due for programs with spring 2021 Site Visits

## Letter from the Chair, Dr. Connie Ozawa

Happy Holidays!

As the year draws to a close, it's time to reflect on our work in 2019 and to provide a quick update on the year ahead.

First, as many of you are aware, a goal of the PAB in its past and current strategic plans has been to identify and develop an accreditation management system to facilitate your work and ours. We entered into a contract with Indigo Interactive in February 2017 for the beta version of the "JURA" system, and worked with Indigo through two accreditation cycles. Unfortunately, Indigo Interactive dissolved in mid 2019. We are now seeking a new vendor and system, and are confident that with the knowledge gained through our experiences with JURA, the next version will be a success.

Another change this year was the development of a new Annual Report format, the first revision since 2008. "Enhancing data collection, analysis and dissemination" has been a goal since our 2012-2016 strategic plan, reflecting one of our core functions to "collect and provide data on the state of planning education" (PAB website). Be reassured that although more data is requested on an annual basis, this data is deliberately aligned with those required in the Self-Study Reports, thereby reducing overall effort in the long-term. It is expected that this format will enable the data to be compiled and shared more efficiently with our academic and professional partners.

Third, we have modified our public reporting of accreditation and reaccreditation decision to comply with new recognition standards set by the Council for Higher Education Accreditation (CHEA). PAB is recognized by CHEA. Specifically, from Fall 2019 forward, we will post on the PAB website details regarding "partially met" and "unmet" criteria for each program review, stating the reasons for the assessment. Additionally, all accreditation actions are now listed with the program contact information in the Program Directory.

Fourth, this year we were pleased to acknowledge two Outstanding Site Visitors for their exceptional service: Ana Maria Whitaker and Robert P. Mitchell, FAICP.

Finally, in November, in accordance with the winds of change, Bruce Knight, FAICP, and Dr. Pauletta Brown Bracy completed their two terms of service to the PAB. We welcomed on December 1, two new board members, Dr. Dawn Geronimo Terkla from Tufts University as the Higher Education Administrator and David Salazar, AICP. While saying "good-bye" is always bittersweet, we know we will see both Pauletta and Bruce again in their other leadership capacities, and we are eager to have Dawn and David share their fresh perspectives with us. *(Continued on page 3)*



### Board Members

(Left to right): Alexander Lieber, AICP, Edward Goetz, Ph.D., Zenia Kotval, Ph.D., FAICP, Bruce Knight, FAICP, Connie Ozawa, Ph.D., Pauletta Brown Bracy, Ph.D., Bristol Ellington, AICP, and Mitch Thrower, CPA.

## Board Member News

### Incoming Board Members (as of December 1, 2019)



#### **Dawn Geronimo Terkla – ACSP Higher Education Administrator appointee (2019—2022)**

Dr. Dawn Geronimo Terkla is the Associate Provost of Tufts University and the University Accreditation Liaison Officer to the New England Commission of Higher Education (NECHE). She has held leadership positions in several organizations serving as President of both the North East Association for Institutional Research and the Association for Institutional Research, as well as the Chair of the US Department of Educational National Postsecondary Executive Committee (NPEC) Council on Postsecondary Education Statistics. Dr. Terkla earned a doctorate in higher education research from Harvard University, a Master of Public Policy from the University of California Berkeley, and a bachelor's degree from Ohio Wesleyan University where she majored in politics and government. In addition, she was awarded a management certificate from the Management Institute for Women in Higher Education.

#### **David Salazar, AICP – AICP Planning Practitioner appointee (2019—2022)**

David Salazar holds a bachelor's degree in sociology from California State University, Long Beach; a Master of Urban and Regional Planning from California State Polytechnic University, Pomona; and an Executive MBA from Claremont Graduate University. He began his career in city planning and has a combined 29 years of facilities planning and design and construction experience in public and private universities and community college. His most recent position (now retired) was Chief Facilities Executive for the Los Angeles Community College District. Currently, Mr. Salazar serves on the Board of Directors for the Long Beach-Los Altos YMCA and the Board of Directors for Centro CHA of Long Beach. Mr. Salazar is a member of the American Planning Association, American Institute of Certified Planners, Society of College and University Planners, and California Planning Roundtable.



## Fall 2019 Board Meeting - Greenville

During the Board Meeting in Greenville, PAB granted accreditation to the following programs:

- ◆ **California Polytechnic State University, San Luis Obispo**  
Bachelor of Science in City and Regional Planning  
Master of City and Regional Planning
- ◆ **Georgia Institute of Technology**  
Master of City and Regional Planning
- ◆ **University of California, Los Angeles**  
Master of Urban and Regional Planning
- ◆ **University of Florida**  
Master of Urban and Regional Planning
- ◆ **Virginia Polytechnic Institute and State University**  
Master of Urban and Regional Planning

\* **Saint Louis University** was deferred until Spring 2020.

Additional details are available on the PAB website within the [Summary of Recent Actions](#) and [Accredited Planning Programs directory](#). Please contact the program directly for in-depth information regarding programs, course offerings, and compliance with PAB standards.

Congratulations to the following programs for receiving initial accreditation, effective January 1, 2020:

- ◆ **San Diego State University**  
Master of City Planning
- ◆ **University of Florida**  
Master of Urban and Regional Planning—Online

### Award Winners

Congratulations to all award winners at the 2019 ACSP Conference in Greenville. Among the JPER Top Reviewers were:

- ◆ Connie Ozawa, PAB Chair
- ◆ Charlie Hoch, Retired PAB Site Visitor
- ◆ Richard Norton, PAB Site Visitor



(Left to right: Carissa Slotterback, Charlie Hoch, Nicholas Klein, Richard Norton, and Connie Ozawa)  
Photo by Kay Meyer Photography

### Thank you

Bruce Knight, FACIP (left) & Pauletta Brown Bracy, Ph.D. (right) for your service on the Board and dedication to planning education.



## Letter from the Chair, Continued

Looking ahead to 2020, we will continue to work on the priorities put forth in our Strategic Plan for 2017-2021. Two in particular are of note: First, our Task Force on Innovation and Communication in Planning Education will put the finishing touches on its report on the value of accreditation, which includes analysis of 242 survey responses (circulated through ACSP and APA networks) and multiple sessions at the APA and ACSP national meetings. We expect to release this report early in 2020. The Task Force will then turn its efforts toward designing a communication plan to share the data collection efforts mentioned earlier, taking advantage of new communication technologies. Our Standards Committee will lead our second major effort for 2020. The Committee will continue to clarify expectations for program and Site Visit Team with regards to the 2017 accreditation standards and, importantly, set the groundwork for a complete review of accreditation standards, which is slated to begin in 2021. Keep an eye out for future announcements on this priority.

As a volunteer board, I continue to be impressed by the level of commitment and effort of the PAB members. And, with special thanks to the staff, Jesmarie Johnson and Jaclyn Hade, I look forward to another productive year ahead working with these fine people and all of you!

## Self-Study Report Manual Revised

The [Self-Study Report Manual & Template](#) have been revised for the new submission process. To submit the Self-Study Report, the required documents should be sent via email, or a file sharing site with PAB. The Self-Study Report Manual has also been revised to provide clarity in the rationale and how to demonstrate compliance sections for Criterion 4B1: Specializations as follows:

**Rationale:** PAB does not require specializations for accreditation, but recognizes that they can provide students with a concentrated mastery in a specific area. A program is considered to have a specialization when it offers students the option of taking a defined set of courses for purposes of providing students with a deeper and broader expertise in a domain of planning (e.g. Concentrations, focus areas, regardless of nomenclature).

**To demonstrate compliance:** The narrative should describe area(s) of specialization and provide evidence that the knowledge, skills, and values gained are of sufficient depth and breadth beyond the Program's required curriculum. While there is no minimum requirement for the number of classes, the specialization curriculum should be structured to include, at a minimum, material that will provide a foundation for expertise in the specific area, the methods and tools used by planners in this area of planning, and relevant applications. References should be made to course syllabi provided in Part IV.B. When specialization courses are shared with other degree programs, evidence that the planning content is true to planning contexts and sufficiently in depth should be provided. The Program should also demonstrate that it has sufficient faculty, curricular offerings, and other resources to adequately prepare graduates for practice in each of its specializations.

## Become an APA Ambassador today!

The [APA Ambassador Program](#) is a volunteer activity led by members of the American Planning Association with the goal of increasing awareness and understanding of the power and value that the planning profession brings to communities. Particular emphasis is placed on reaching audiences of diverse racial, ethnic, cultural, and economic backgrounds.

**Registration for 2020  
participation is open until  
January 31, 2020.**

## Site Visitor Corner

### Thank You to Fall 2020 Site Visit Teams

#### Site Visit Team Chairs:

Alan Artibise, Ph.D., CIP  
Robin Boyle  
Kenneth Chew, Ph.D.  
Barry Nocks, Ph.D., FAICP  
Bruce Stifftel, Ph.D, FAICP  
Curtis Winkle, Ph.D.

#### Site Visit Team Members:

David Fields, AICP  
Elisabeth Hamin, Ph.D.  
Susan Harden, FAICP, LEED AP, CNU-A AICP  
Justin Hollander, Ph.D., AICP  
George McGregor, AICP  
David Salazar, AICP  
Luis Santiago, Ph.D.  
Stephan Schmidt, Ph.D.  
Linda Tatum, FAICP  
Alissa Torres, Ph.D., AICP  
Shannon Van Zandt, Ph.D., AICP  
Niraj Verma, Ph.D.



### 2019 Outstanding Site Visitor Award Recipients

Ana Maria C. Whitaker & Robert P. Mitchell, FAICP



### Site Visitor Training

The next in person Site Visitor training will be held April 24, 2020 at the APA national conference in Houston, TX. Details will be shared at a later date.